

Career Growth & Development

The Job Search, Interviewing & Negotiating an Employment Contract Mark McMahon, USPTA Master Professional



3 Phases To Your New Position

♦ DISCOVERY

♦ THE INTERVIEW

♦ CONTRACT NEGOTIATION





DISCOVERY



Identify The "Perfect Position

- Tasks you enjoy / are good at doing
- Compensation
- ♦ Location
- Facility needs



Investigate Facility Needs

- Why the change?
- What has been successful?
- What has not worked in the past?
- Look beyond the job listing



Compensation Package

- Has a package been "suggested"?
- Consider the total "package"
- What is the "market value"?
- Interview the current professional
- Home work NOW!
- Get specific later!





Your Resume

- Make it fit!
- Easy to read
- ♦ 1 2 pages
- Practical experience
- Appropriate skills



Cover Letter

- No form letters ("Dear Sir")
- Create confidence communication skills
- Create curiosity "how can this person help me"?
- Don't "re-write" your resume
- Confirm delivery / process to hiring

Securing an Interview

- Confirm the process (telephone / personal)
- Who is making the decision?
- "Is there anything I should prepare"?
- Network use good judgment
 - I.E members / colleagues / managers

Preparing for the Interview

- ♦ You're in a in a road race no time clock!
- ♦ Winner will "run fast" will not "stumble"
- Know the course / competition
- Read your resume!
- List strengths / weaknesses
- Why do you want this position?



Preparing for the Interview

- Why are you the best *candidate* (not most *qualified*)
- Prepare physically / emotionally
 - Diet / rest / exercise
- ◆ Look in the mirror what do you see?
- Be certain what should bring / wear?
- What exactly will the process be?





The Interview



Top Ten Questions

- Write them down (top 30)
- Spelling Bee rule!
- Write your answers



Who Is in Control

- Committee / individual
- Standard questions
- Unique / personal questions
- Who is asking the unique questions
- Who is *really interested* and what interests them?



Pushing The Right Buttons

- Remember your research
 - Facility needs
 - Why change is being made
 - What has / has not worked in the past
 - Don't over-sell



Your Strengths

- *Which* of your strengths are important?
- Confident and understated
- ♦ Facts / data in small doses!
- Praise for your existing team "couldn't do it all myself"



Your Weaknesses

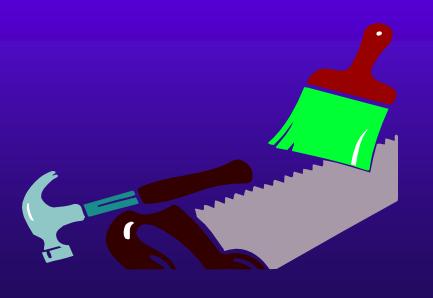
- "Positive" weaknesses impatience, high expectations
- On't "stumble" in the race!





Paint A Picture

- How existing issues will be resolved
- Your work will help "everyone" manager committee / sales department
- Your selling "hope"





The Follow-up

- What is the timetable?
- Who interviewed you?



- Personalized thank you note appropriate?
- Formal letter to manager / committee chair
- On't "re-interview" in a thank you note
- Mention a "key-issue" if you had 90% consensus from "decision-makers"



Three Possibilities

- 1. You are offered the position
- 2. You are invited for another interview
- 3. You are not offered the position



Not Offered Position

- Write another thank you letter
- Why not??
- "Keep me in mind"





2nd Interview

◆ Repeat preparation – the race continues!





Offered The Position

• Time to finish the race!







Contract Negotiation



Compensation Package

- Package components
- Why do you want this position how important was compensation?
- Everything in writing!





Compensation History

Salary

- Lessons
- Pro shop
- Deferred compensation / 401k
- ♦ Bonus
- Insurance health / dental / disability / life
- Vacation educational reimbursement



Quality of Life

- Expected visibility
- Days off



- Personal time family / civic / church
- Hour on court (versus operational expectations)
- Family / personal use of facility



Chain Of Command

- Report to...
- Who reports to you?
- ♦ Bi-laws
- Employee manual
- Owner
- ♦ Board
- Committee
- Investors





Expectations - Responsibilities

Expectation

- Improve junior program
- More social events
- Improved maintenance
- Responsibilities
 - Attend all committee meetings
 - Daily sales reports to accounting
 - Weekly staff meetings



Conflict Resolution

- Agree on desire to resolve
- ◆ Issues of performance who can raise?
- Process to resolve
- ♦ Time to cure





Breach – Termination - Buyout

- Breach performance / moral
- ♦ Notification how?
- Notice period performance vs. Moral
- Liquidated damages (if any)
- ♦ Settlement parameters payment
- Disposition of compensation (401k, lessons, vacation, pro shop merchandise)



Pro Shop

- Expectations inventory / pricing / service
- Expenses payroll / supplies / fixtures
- Collection of member charges
- Collection / payment of sales taxes
- Termination / buyout





Lessons / Associate Professionals

- Lesson rates
- Ownership of concession
- Collection / reimbursement
- Right to set associate pay scale



Trade Association

- Expectations
- Continuing education
- Reimbursement of expenses



Term /Renewal

- Your ideal vs. What you will accept
- Vesting of deferred compensation
- Career path
- When agreement will be renegotiated
- Automatic renewal



Contract Negotiation

This was your "perfect" position

Life isn't perfect!



